

TAMARA MERKULOVA

Doctor of Science in Economics
Full Professor
Ukraine



<https://www.scopus.com/authid/detail.uri?authorId=57190256768>;
<https://orcid.org/0000-0002-3507-5593>;
<https://www.researchgate.net/profile/Tamara-Merkulova>
<https://scholar.google.com.ua/citations?user=2r1qc7UAAAAJ&hl=ru&authuser=3>;

PROFESSIONAL EXPERIENCE

V. N. Karazin Kharkiv National University, Ukraine (since 1993)

Head of the Department of Economic Cybernetics and Applied Economics (since 2009)
Member of the Scientific Council of Karazin Kharkiv University;
professor (lectures and seminars on Economic dynamics, Economic modeling, Taxation;
research director; scientific work in Economic Theory, Economic Dynamics,
Experimental Economics)

University of Barcelona, Spain: visiting professor, 2022 - 2025;

University of Lodz, Poland: visiting professor, 2014;

Kharkiv Regional Institute of Public Administration – professor (lectures and seminars on
Taxation), 2005–2012;

Simon Kuznets Kharkiv National University of Economics, Ukraine: researcher, 1983 –
1993.

EDUCATION

V. N. Karazin Kharkiv National University, Ukraine, 2009 – Professor of Economic
Cybernetics and Applied Economics Chair;

Institute for Economics and Forecasting, National Academy of Sciences of Ukraine, 2007
– Doctor of Sciences in Economics;

Kharkiv engineering-economical Institute (now – Simon Kuznets Kharkiv National
University of Economics), Ukraine, 1986-1990 – Ph.D. in Economics;

Novosibirsk State University, Russia, 1973-1978 – Diploma of economist-
mathematician;

PROJECTS

Project “COVID-19 and the Modern Challenges of the Labour Market”, Akaki Tsereteli
State University, Georgia, 2021-2022;

Program Erasmus+: visiting professor at the University of Barcelona, Spain, 2018;

Project “Informatyka – studia z gwarancja sukcesu”, University of Lodz, Poland, 2014.

Training “Modern University – project approach to an organization”, Central European
Academy Studies and Certification (CEASC), Lodz, Poland, 2012;

Training on E-Learning, V. N. Karazin Kharkiv National University, Ukraine, 2012;

Training “Theory and Practice of Financial Reforms”, Academy for Consulting and Training,
Cologne, Germany, 2010;

Tempus-Tacis Educational Project CD_JEP-21135-2000 "New Economic Master Degree for the Universities of Ukraine", (United Kingdom-Greece-Ukraine), 2001–2003.

MEMBERSHIP OF PROFESSIONAL BODIES:

Member of the Scientific Council, Ministry of Education and Science of Ukraine, 2016 – 2023;

Member of the Scientific Council of the conferment of Scientific Degree in Economy (V. N. Karazin Kharkiv National University, Simon Kuznets Kharkiv National University of Economics);

Editor-in-Chief of the scientific Journal “Bulletin of V. N. Karazin Kharkiv National University Economic Series;

Member of the editorial board of the Scientific Journal “Neuro-fuzzy Modelling Techniques in Economics” (Kyiv, Ukraine).

CONFERENCES (selectively)

XII International Research-to-Practice Conference “Society Transformations in Social and Human Sciences”. 24-25 November 2023, Riga, Latvia.

VIII International Scientific and Practical Conference «Trends, theories and ways of improving science», February 28 – March 03, 2023, Madrid, Spain.

International Conference “New Ukraine”, 24-25th of November 2022, University of Lodz, Poland, a moderator of the session “Agricultural sector of Ukraine: challenges and perspectives”

International Scientific and Practical Conference “Labour Market New Challenges: the COVID-19 Pandemic Context”. Kutaisi, Georgia, 10 February 2022.

International Economic Conference – IEC 2017, 2019, 2020, 2022 «Models of national economy development: yesterday, today, tomorrow», Tbilisi, Georgia;

FUR Conference 2018 (Foundations of Utility and Risk), 25th of June – 28th of June 2018, York, England;

International conference “Ecological Performance in a Competitive Economy”, Bucharest, 03-04 March 2016;

International Scientific Conference “Economy and Society”, University of Lodz, Poland, 2015;

International conference «Eastern Europe: Challenges of Modernization», Lodz University, Poland, 2012;

Fifth International Society of Business, Economics, and Ethics (ISBEE) World Congress 2012, Kozminski University, Warsaw, Poland;

20th International Input-Output Conference, 2012, Bratislava, Slovakia;

19th International Input-Output Conference, 2011, Alexandria, USA.

PUBLICATIONS

About 200 publications on economic theory, taxation, and experimental economics (selectively):

1. Merkulova T., Bobrov V. Mobile games market trends in the context of experience economy. Baltic Journal of Legal and Social Sciences. 2024. Is. 1. P. 87-93. DOI: <https://doi.org/10.30525/2592-8813-2024-spec-9>
2. Меркулова Т. В. Податкова поведінка: уникнення vs ухилення від оподаткування (аналіз показників Євросоюзу і світу). Соціальна економіка. 2024. Вип. 68. С. 57-63. DOI: <https://doi.org/10.26565/2524-2547-2024-68-04>
3. Merkulova, T., Martynenko, M., & Potii, O. (2023). Conceptual basics of managing the development of relations with stakeholders in the field of medical services. Development Management, 21(2), 8-19. doi: 10.57111/devt/2.2023.08

4. O. Gutsa, D. Yelchaninov, T. Merkulova, V. Kyriy, N. Ihumentseva, N. Dovgopol, S. Zabuga, A. Petrova, O. Peresada, V. Kutsak. Design of Verbal Models for Forming an Optimal Strategy for Sustainable Development of Service Enterprises in the Conditions of a Crisis. // Science and Innovation, Vol. 18 No. 3 (2022), pp 58-73.
5. Merkulova, T., Bohdanova, H. Determinants of social trust: Analysis using machine learning methods. CEUR Workshop Proceedings (Conference Paper), 2021. 2927. P. 108–124. <http://ceur-ws.org/Vol-2927/paper9.pdf>
6. Merkulova T., Kononova K. Trust shifting as a reaction to pandemic: cross country analysis. Rivista di Studi sulla Sostenibilità – Franco Angeli Edizioni, 2020. № 2. P. 11-33. DOI: 10.3280/RISS2020-002002.
7. Merkulova T., Kononova K., Deyneka M. Income inequality influence on economic growth and sustainable development. Rivista di Studi sulla Sostenibilità. 2018. №2. P. 27-43. DOI: <http://dx.doi.org/10.3280/RISS2018-002003>
8. Merkulova T., Kononova K., Titomyr O. Development trends of circular economy: Case study of Ukraine // Rivista di Studi sulla Sostenibilità. – FrancoAngeli Editore, 2017. – P. 51–66.
9. Merkulova T.V. Experiment in economic analysis: experience vs skepticism // Business-Engineering. International Scientific Journal. Materials of the Fifth International Economic Conference – IEC 2017 «Models of national economy development: yesterday, today, tomorrow». – № 3. – Tbilisi. – P. 429. – 208–210 pp.
10. Merkulova T., Bitkova T., Kononova K. Tax Factors of Sustainable Development: System Dynamics Approach towards Tax Evasion Analyses // Rivista di studi sulla sostenibilità. – 2016, № 1. – P. 35–47.
11. Tamara Mekulova, Tatiana Bitkova. Trust measurement: comparative analysis of experimental and sociological methods // Good Connections. Trust, cooperation and education in the mirror of social sciences. Rocznik Lubuski, Tom 42, część 2a. Pod redakcją Doroty Bazuń, Mariusza Kwiatkowskiego. Zielona Góra 2016. – P. 23–33.
12. Tamara Merkulova, Kateryna Kononova. Environmental management: emission control instruments// International conference, Eight edition Ecological Performance in a Competitive Economy (Buchrest – 03-04 March 2016)/ Quality – Access to Success, 17(S1). – pp.497–503.
13. Tamara Merkulova, Tatyana Bitkova. Owner/Manager Dilemma in the Context of Tax Evasion: Models and Experiments. //Current Problems of Management of Modern Organizations in Poland and in Ukraine. Monographs. Lodz University of Technology, 2014.
14. Merkulova T.V., Bitkova T.V. Tax evasion and tax behaviour efficiency: a system dynamics approach.- in Economic Cybernetics. International scientific journal № 1-3 (79-81), 2013.
15. Tamara Merkulova, Tatyana Bitkova. Opportunism and reciprocity in economic behavior: “Public Goods” game results – case study of Ukraine // Tradition and new horizons: towards the virtue of responsibility. Kozminski University, Warsaw, Volume II, 2012.

OTHER SKILLS

Languages: Russian – native speaker

Ukrainian – excellent

English – Pearson test of English general, CEF B2

German – elementary

CONTACTS DETAILS

V. N. Karazin Kharkiv National University

<https://karazin.ua/>

Address: 4, Svobody Sq., Kharkiv, 61022, Ukraine

School of Economics

E-mail: tamara.merkulova@karazin.ua